

The business case is clear: in both financial and carbon dioxide impacts, energy efficiency pays off.



GAIN EFFICIENCY INSIGHTS

- Move data to the cloud
- Deploy smart building management systems

DRIVE EFFICIENCY RETURNS

- Switch to heat pumps
- Maintain efficient heat exchangers
- Electrify industrial vehicle fleets
- Use variable speed drives
- Install high-efficiency motors

BUILD AN EFFICIENCY FOUNDATION

- Bring connectivity to physical assets
- Right-size industrial assets and processes
- Audit operations for energy efficiency

www.energyefficiencymovement.com



The Case for Industrial Energy Efficiency

10 key actions industry can take right now

4 gigatons annual CO₂ savings by 2030

11% potential reduction in total global carbon emissions by 2030

\$437 billion annual cost savings to industry by 2030