



February 2026

The Energy Efficiency Movement

The global network for energy efficiency

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Membership

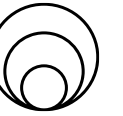




About the Energy Efficiency Movement (EEM)

01





A global network of **600+** organizations from the industry ecosystem committed to drive energy efficiency progress

In **49 countries** and across **29 industry verticals**

2021

The EEM is launched

- ABB and Alfa Laval co-found the EEM
- Focus on energy efficiency awareness
- Global interest grows rapidly from the start



2024

The EEM becomes independent

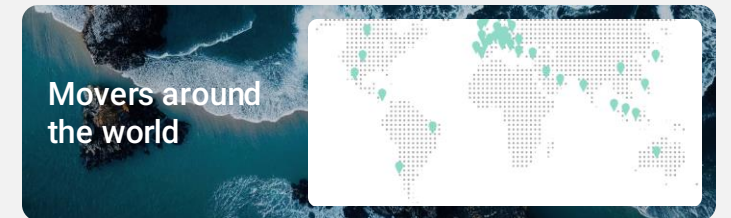
- Officially a non-profit association
- Increased presence at worldwide events
- Publication of the “Case for Industrial Energy Efficiency”
- Grows to more than 500 Movers



2025

Official partner of the IEA conference

- Organisation and hosting the CEO roundtable at the 10th IEA Conference on Energy Efficiency
- Development of the CEO letter of commitment, signed by 18 companies
- Publication of the “Efficiency NOW” report





Why: Our Purpose

02



By 2050 we expect to cross **10 billion** inhabitants



We need to **produce more** with **less energy consumption**.

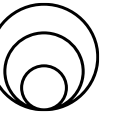


The Industry accounts for about **40% of global energy use** and **1/3 of global carbon dioxide** (CO2) emissions.

*IEA, Energy Efficiency 2025



To achieve net-zero by 2050, we have to **double the speed of energy efficiency improvements** to above 4% and triple efficiency-related investments to USD 1.8 trillion to by 2030.



The Purpose

Empowering the adoption at scale of energy efficiency within industry, to accelerate the world towards net zero.



Impactful

EEM research shows that 10 simple energy efficiency measures could save almost 4 metric gigatons of industrial CO2 emissions by 2030.



Easy

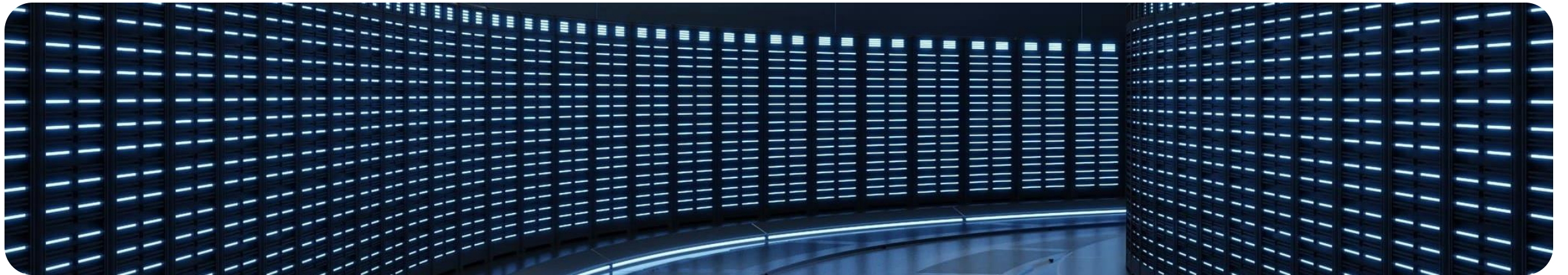
The technology enabling energy efficiency is already available.



Profitable

Investing in energy efficiency could save Industry \$437 billion by 2030.

*Energy Efficiency Movement, the Case for Industrial Energy Efficiency, 2024





What: Our Mission

03





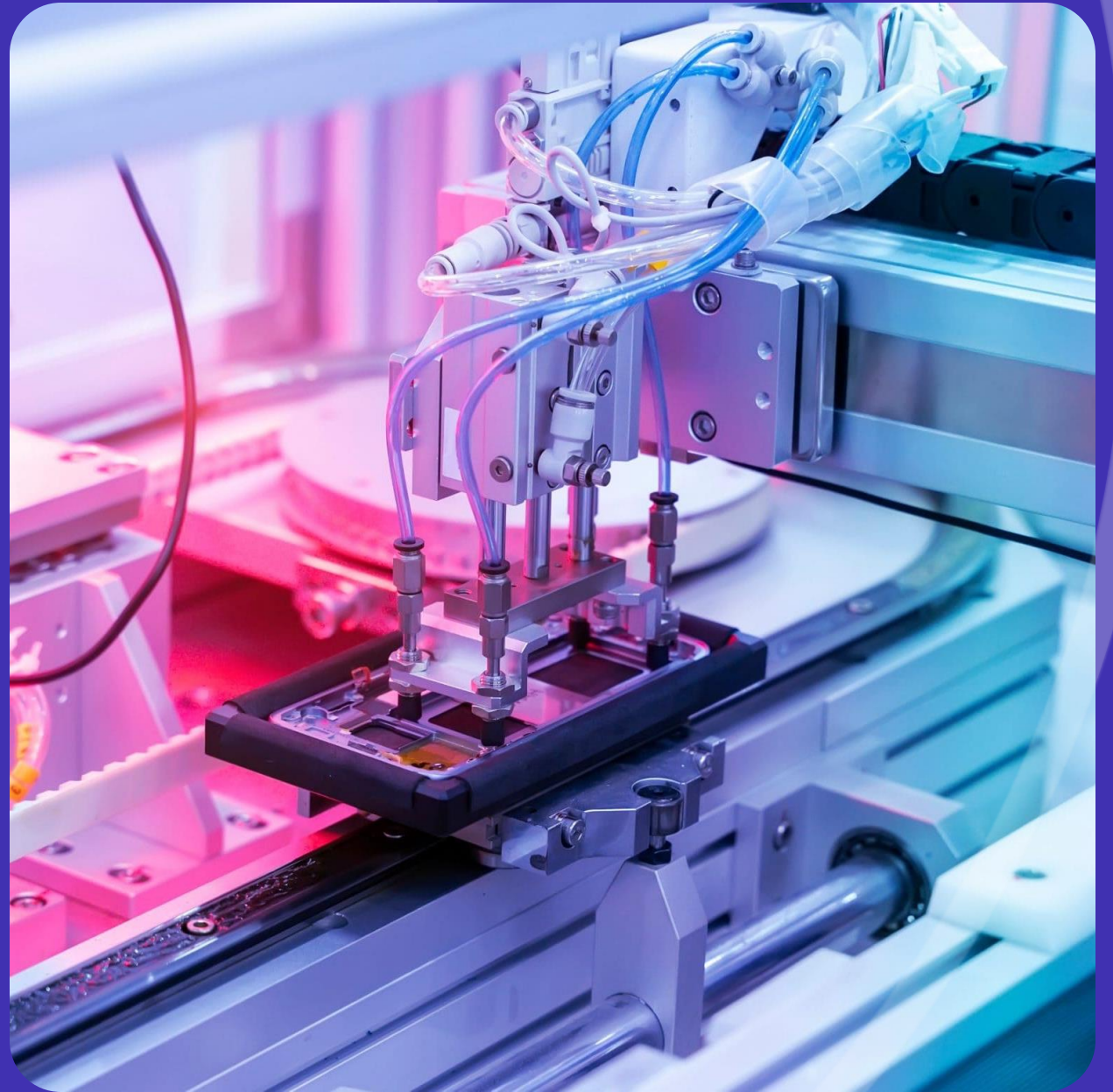
EEM Mission

The Energy Efficiency Movement
accelerates energy efficiency in industry.



How: Vision & Offer

04



We empower the industry to implement energy efficiency at scale by:



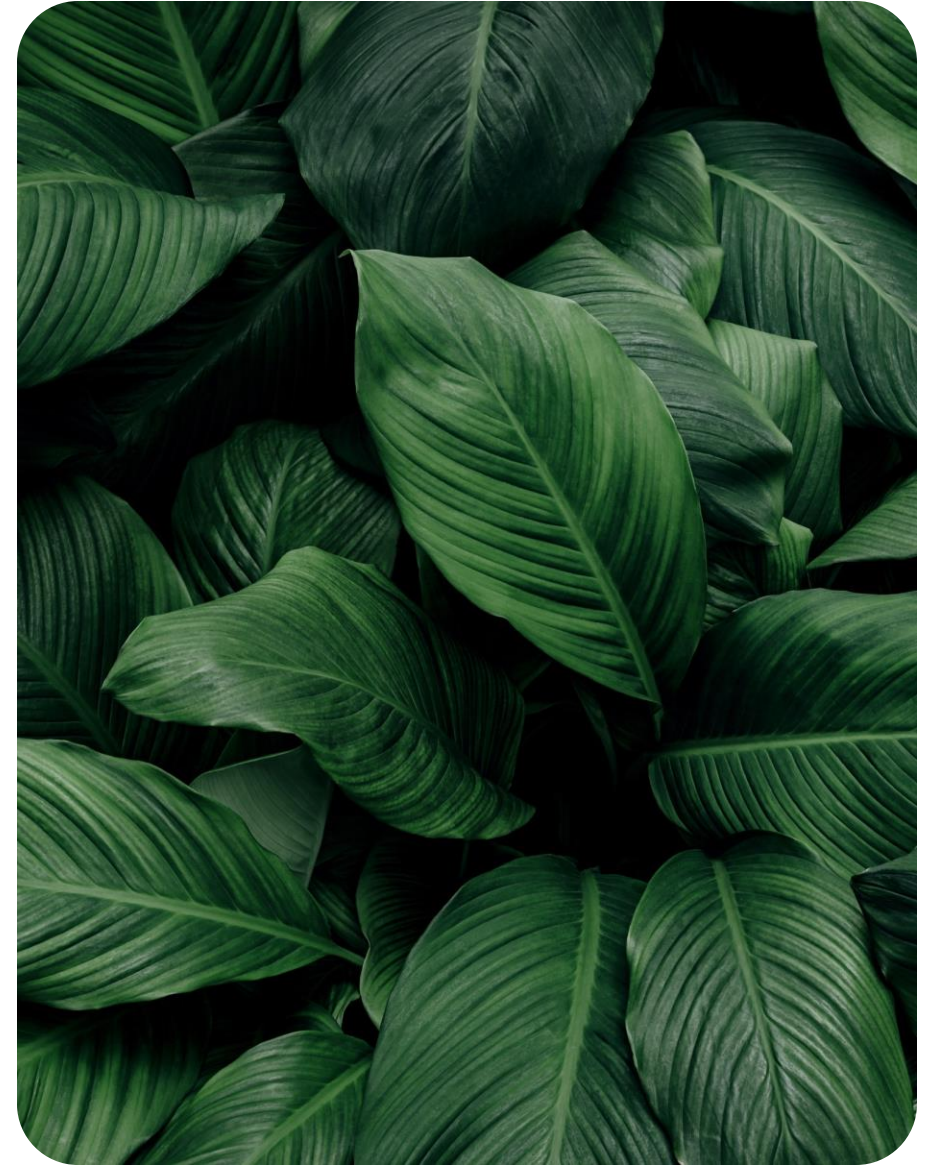
Sharing
knowledge

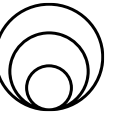


Enabling
training



Fostering
collaboration





We deliver our activities through three strategic pillars

01 KNOWLEDGE We inform

We provide companies with actionable **energy efficiency know-how**, along with the **tools and solutions** that enable rapid implementation.



02 TRAINING We enable education

We enable companies to access the **expertise and capabilities** needed to implement energy efficiency effectively.



03 COLLABORATION We connect

We help organizations **share best practices** and **convene public and private decision-makers** to exchange strategic perspectives on energy efficiency.



Our latest ground-breaking reports

→ **The Case for Industrial Energy Efficiency (2023)**

The report outlines 10 key actions across three strategic pillars that could save 4 gigatons of CO2 by 2030, representing 11% of total global carbon savings and \$437 billion USD.

→ **The Investment Readiness Survey (2024)**

The survey showed that 93 percent of businesses have set their sights on executing energy efficiency upgrades within the coming three years.

→ **Internal Barriers to Energy Efficiency in Industry (2025)**

The report explains why we're off track on the COP28 goal to double energy efficiency and provides a concrete roadmap for companies to overcome implementation barriers.

→ **The Investment Readiness Survey (2026)**

The survey results will be published in June 2026 and show how investment readiness is looking like in 2026.



Example offering: We host regional webinars to strengthen energy-efficiency capabilities and exchange best practices

2025: Accelerating Energy Efficiency in Asia-Pacific

In 2025, we co-delivered a focused webinar series to accelerate the adoption of industrial energy efficiency across Asia-Pacific.

Format & Impact

- Topic-driven sessions addressing key industrial efficiency challenges
- Strong participation from companies across the region
- Active engagement, sparking continued dialogue and follow-up discussions



Collaboration

We are part of major energy efficiency conversations to drive impact

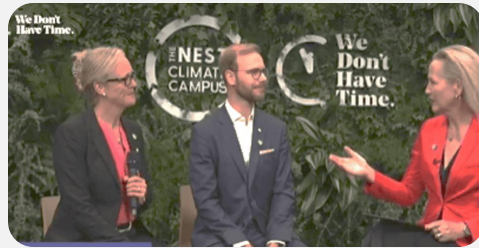
June

IEA Conference on Energy Efficiency



Sept

Climate Week New York



Nov

UNFCCC / COP



iea
International
Energy Agency



10th Annual Global Conference on Energy Efficiency

12-13 June 2025

In partnership with



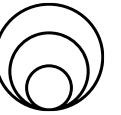
Energy Efficiency Movement



Make an impact: Movers categories

05





Decide how far you want to engage with the Energy Efficiency Movement

Mover

- **Integrate a unique global network** of stakeholders, where even competitors “cross the aisle” for the greater good
- **Get recognized** for your energy efficiency commitment
- Contribute to a global energy efficiency **solution-sharing platform**



Active Mover

- Become member of the Energy Efficiency Movement Association and **influence our agenda**
- Showcase credibility as a **top thought leader** in energy efficiency
- **Get recognized as expert** in the energy efficiency topic and build trust among your network and within the Industry overall
- **Establish and demonstrate leadership** in energy efficiency



Core Mover

- **Shape the governance structure** of the Energy Efficiency Movement as member of the Association and its Executive Committee
- **Drive the energy efficiency agenda** in Industry. As a role-model, you inspire the sector
- You make energy efficiency **a core part of your business** and bring your contribution to energy efficiency to a maximum level
- Position your company among the **top energy efficiency leaders**



Benefits for

Movers

As **Mover**, you become part of the Energy Efficiency Movement network.

Outreach

- **Your profile and pledge** are featured on EEM website
- Announcement of your **EEM Mover's profile on LinkedIn**



Knowledge hub

- Receive our **newsletter**
- **Access** to reports and thought leadership content



Network

- **Access** to Movers & partner organizations



Benefits for

Active Movers

As **Active Mover**, you become member of the Energy Efficiency Movement. Your organization gets **more visibility** and access to **offers specific to Active Movers**.



You are invited to **join the EEM for major regional and global events**, with the opportunity to access **speaking opportunities alongside EEM**



We elevate your expertise with **featured thought leadership articles** promoted **promoted to our LinkedIn audience**



You get access to the EEM team resources to develop selected activities such as energy efficiency webinar and trainings



Your organization is **featured on our website, newsletter and LinkedIn page as member**



Benefits for

Core Movers

This membership is available to Active Movers who want to **engage deeper with the Energy Efficiency Movement.**

As Core Mover you get a **highly influential role** within the EEM and you are recognized for your commitment.



You participate in **executive committee meetings**



Your organization is portrayed with **your logo on our website in a special dedicated section**

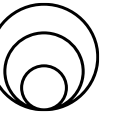


You collaborate directly with the EEM team to expand your energy efficiency capabilities



Additionally, you **access speaking opportunities alongside EEM in major regional and global events**





How to become part of the Energy Efficiency Movement

	Mover	Active Mover	Core Mover
Yearly fee	Free	Membership price: CHF 25'000	Membership price on request
Additional contribution	None	None	In-kind contribution of (partial) FTE
How to join	Open to any organization Apply via website	Open to any organization Apply via website	By executive committee invitation only
Engagement within association	None	<ul style="list-style-type: none"> • Ability to support and lead EEM initiatives, committees and projects • Participation and voting right in general assembly 	<ul style="list-style-type: none"> • Setting the strategic direction of the EEM • A seat on the executive committee • Right to nominate a candidate for the executive committee

Empowering Industry for Greater Efficiency



Join the Energy Efficiency Movement

energyefficiencymovement.com